

JOSEPH M. LIGO

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Producer - Editor - Reporter - Shooter

Awards

35th College Television Awards (Emmys) – **3rd Place Finalist - Documentary Film Category**
BEA Festival of Media Arts 2014 – **“Excellence in Cinematography” - Documentary Film Category**
CBI Awards 2013 – **Best Public Service Announcement**
CBI Awards 2012 – **Best Promo, Best TV News Reporting, Best Special Broadcast**

Experience

MotorWeek – Maryland Public Television—Owings Mills, MD

Video Producer / Editor, July 2015-Present

- Edit video segments with weekly deadlines using Avid Media Composer and Adobe Creative Cloud software.
- Oversee the digitization of *MotorWeek's* 35 year tape archive, and pursue revenue opportunities from it.
- Produce creative automotive video content for TV and web that increases viewer interaction.
- Shoot additional video footage as needed with DSLR, GoPro, and DJI Osmo cameras.
- Manage and create content for a personal social media profile tied to the *MotorWeek* brand.

Cornerstone TeleVision Inc.—Pittsburgh, PA

Assistant Producer / Features Editor, January 2014-July 2015

- Worked as part of a team to research, write, and edit video segments and features for CTVN programs.
- Planned and created timely content for Cornerstone's social media outlets that tied in to current programming.
- Assistant Directed live production while simultaneously running on-air graphics and back-timing live shows.
- Ran studio and field camera equipment as needed, and assisted with set construction and studio maintenance.
- Produced, wrote, and edited a 1-hour documentary program about the history of The Battle of Gettysburg.

Westminster College—New Wilmington, PA

Guest Lecturer, February-April 2014

- Taught classes on advanced video editing including workflows, effects, color correction, motion graphics, ect.
- Prepared clips and project files to test students' abilities to apply editing techniques discussed in class.

New Castle News—New Castle, PA

Videographer/Reporter, May 2012-October 2013

- Created, wrote, produced, shot, and edited original web series featuring local car dealers.
- Researched, produced, wrote, shot, and edited local news stories for the web under strict deadlines.

Ambassador Films—Shrewsbury, PA

Freelance Video Producer, Fall 2007-present

- Produced 2013 Westminster College commercial for air during Pittsburgh Penguin games on cable TV.
- Write, produce, direct, shoot, and edit commercials and packages for clients.
- Produce the popular web series *AutoMoments*, which has over 1,000,000 views and counting.

Technical Skills

Adobe: Premiere Pro, After Effects, Photoshop, Illustrator, Encore, Audition, Media Encoder

Avid: Media Composer/Symphony, Sorenson Squeeze, Sapphire Plugins

Canon: EOS Rebel DSLR line

GoPro: Hero Cameras

DJI: Osmo Camera

Apple: Final Cut Pro 7, Final Cut Pro X

NewTek: TriCaster, LiveText

Education

Westminster College, New Wilmington PA, Graduated Early in December 2013
Bachelor of Arts: **Broadcast and Digital Communications** GPA: **3.95**